

**TRIM:** 8 3/16" x 10 7/8" (8.187 x 10.875)

**BLEED:** A bleed ad should provide an extra 1/8" (.125) on all sides: 8 7/16 x 11 1/8 (8.4375 x 11.125)

**SAFETY:** All live matter for non bleed (and live area in bleed ads) – type, borders, rules, non-bleed images – should be a minimum of 1/4"(.25) in from the trim.

**PRINTING:** Web Offset – Saddle Stitched, Four Color (no PMS colors). 133 line screen

**DIGITAL FILE FORMATS:** High-resolution, print-optimized pdf. All colors CMYK, all fonts embedded

We will also accept files written in Quark 6.5, Illustrator 9/CS or Photoshop 9/CS, with fonts outlined or included with supporting picture graphics.

**SEND ALL FILES DIGITALLY TO:** Denise Rossi at advertising@filmlinc.com AND vicki10@ix.netcom.com. See also FTP information below.

SIZES	width		height		B&W		4/C		B&W		4/C		B&W		4/C	
Full page non bleed:	7 1/2 (7.5)	10 3/8 (10.375)			\$2,400	\$3,440			\$2,216	\$3,256			\$2,000	\$3,040		
Full page bleed	8 7/16 (8.4375)	11 1/8 (11.125)														
Spread Trim	15 7/16 (16.875)	10 3/8 (10.375)														
Spread bleed	16 7/16 (16.625)	11 1/8 (11.125)														
2/3 page vertical	4 5/8 (4.625)	9 3/4 (9.75)			\$1,872	\$2,912			\$1,496	\$2,536			\$1,280	\$2,320		
1/2 page horizontal	7 1/4 (7.25)	4 7/8 (4.875)			\$1,280	\$2,320			\$1,232	\$2,272			\$1,152	\$2,192		
1/2 page horizontal bleed	8 1/2 (8.5)	5 1/2 (5.5)														
1/2 page vertical	4 1/2 (4.5)	7 1/4 (7.25)														
1/2 page vertical bleed	5 1/4 (5.25)	8 1/2 (8.5)														
1/3 page vertical	2 3/4 (2.25)	9 3/4 (9.75)			\$936	\$1,976			\$872	\$1,912			\$720	\$1,776		
1/3 page vertical bleed	2 7/8 (2.875)	11 1/8 (11.125)														
1/3 page square	4 5/8 (4.625)	4 3/4 (4.75)														
1/4 page column	2 1/4 (2.25)	7 1/4 (7.25)			\$720	\$1,760			\$616	\$1,656			\$600	\$1,640		
1/6 page column	2 1/4 (2.25)	4 7/8 (4.875)			\$536	\$1,576			\$464	\$1,504			\$400	\$1,440		
1/8 page column	2 1/4 (2.25)	3 1/2 (3.5)			\$376	\$1,416			\$296	\$1,336			\$264	\$1,304		
1/12 page column	2 1/4 (2.25)	2 1/2 (2.5)			\$240	\$1,280			\$184	\$1,224			\$136	\$1,176		
1/24 page column	2 1/4 (2.25)	1 1/4 (1.25)			\$136	\$1,176			\$104	\$1,144			\$64	\$1,104		
INSIDE FRONT COVER					\$4,136	\$5,176			\$3,608	\$4,648			\$3,256	\$4,296		
INSIDE BACK COVER					\$3,760	\$4,800			\$3,280	\$4,320			\$2,960	\$4,000		
BACK COVER					\$5,016	\$6,056			\$4,012	\$5,528			\$4,136	\$5,176		

**If PMS color is a necessity add \$400 and notate clearly**  
 NO CANCELLATIONS ACCEPTED AFTER SPACE CLOSING DATE.

ISSUE	SPACE	ARTWORK	ON SALE
JANUARY/FEBRUARY 2008	NOVEMBER 27	DECEMBER 8	JANUARY 4
MARCH/APRIL*	JANUARY 25	FEBRUARY 8	MARCH 3
<i>*Special issue that will be distributed at the Film Society Gala Tribute to Meryl Streep</i>			
MAY/JUNE	MARCH 23	APRIL 7	APRIL 27
JULY/AUGUST	MAY 25	JUNE 9	JUNE 29
SEPTEMBER/OCTOBER*	JULY 27	AUGUST 11	AUGUST 31
<i>*The only magazine available at the New York Film Festival</i>			
NOVEMBER/DECEMBER	SEPTEMBER 28	OCTOBER 13	NOVEMBER 2
JANUARY/FEBRUARY 2009	NOVEMBER 28	DECEMBER 8	JANUARY 3

**TO MAKE SPACE RESERVATIONS:**

Denise Rossi  
 Email: advertising@filmlinc.com  
 Phone: 917.472.1272

**Additional ftp instructions:**

Go to idisk:  
 (Mac menu: "other users idisk")  
 id: robinsonvicki  
 password: vickianne  
 deposit in PUBLIC folder

Windows users go to:  
 idisk.mac.com/robinsonvicki